ABSTRACT OF THE DISCLOSURE

Claimed and disclosed is a fastening device that can fasten itself to a sheet material and at the same time couples itself to an object, comprising a coupling means for slidably coupling the device to a substantially fixed object and an attachment means for attaching the sheet material to the device. The coupling means defines a receiving surface at a first portion, has an extended second portion thereof which is rotatably connected to an attachment means for attaching an object to the device. The coupling means further has a receiving means extending outwardly from the second portion of the coupling means to receive a material. The receiving means having a concavely-shaped first end and an enlarged second end to receive a material. The enlarged second end ensures the material stays securely in the concavely-shaped first end. The attachment means comprising two elongated outer members connected by a bridge, a first outer member comprising an extending member on its interior surface and extends toward a corresponding recess disposed on an interior surface of a second elongated outer member. The bridge of the attachment means defines a recess with a sleeve to receive the extended second portion of the coupling means to form the fastening device as claimed and disclosed in the present invention.